YOUR HOW-TO GUIDE

THE BIG PLASTIC COUNT

DATES FOR THE DIARY:

The Big Plastic Count: **11-17 MARCH 2024** Submission deadline: **31 MARCH 2024** Results published: **APRIL 2024**

HOW TO PREPARE

Get ready in three simple steps

- **1.** Print out the Let's Count Tally Sheet below and stick it somewhere you'll see it: on the fridge, near the bin or beside the recycling.
- **2.** Check the types of plastic we're recording by visiting thebigplasticcount.com/help.
- **3.** Tell the people you live with that you're taking part. We want to count household plastic waste, so that means everyone at home needs to tally their plastic before throwing it away.

HOW TO SUBMIT YOUR RESULTS

Once the week is over, simply submit your results by **31 MARCH 2024** on our website:

thebigplasticcount.com/submit or scan the QR code



When taking part, you might feel like the plastics crisis is your fault. It's not. Only governments, brands and supermarkets have the means to provide accessible alternatives. Your evidence will persuade them to do that.

HOW TO TAKE PART

- **1.** Between **11-17 MARCH 2024**, tally the plastic you use on the Let's Count Tally Sheet. This includes plastic that goes in the bin and in the recycling.
- 2. When you're out and about during the week, record any plastic you use, like packaging from take-away lunches or service station snacks, then tally it up when you get back home.
- At the end of the week, submit your results by 31 MARCH 2024 at: thebigplasticcount.com/submit.

WHAT NOT TO COUNT

Plasters, medication packaging, period products, nappies, poo bags, plastic cutlery, drinks cartons.

We aren't counting plastic items that are used for medical or sanitary reasons as these are vital for the people who need them. We're also not counting Tetra Pak items – the plasticised cardboard that many drinks cartons are made of – because it's hard to trace. That includes sandwich packaging, coffee cups, Pringles and similar products.

If you're still unsure what to count, check out our Plastic ID tool:

thebigplasticcount.com/help

or scan the QR code





Once you've submitted your results, we'll calculate your household's plastic footprint and use the evidence to push for lasting change. Thank you again for taking part.





Total

TALLY SHEET

Black pots, tubs and trays

Pots, tubs and trays

Print this off and stick it somewhere you'll see it, then tally the types of plastic packaging you throw away each day.

Tick off the days as you count your plastic:

(ready meals, chilled foods, cooked meats etc.)

(yoghurt, dips, butter, pastries, meat etc.)

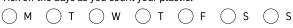
Snack bags, packets and wrappers (crisps, biscuits, cereal bars, chocolate etc.)

Other hard food and drink packaging

Other soft food and drink packaging

(coffee pods, plastic corks, polystyrene cups etc.)

(rice, bread bags, frozen peas, cling film, cheese etc.)



Total

FOOD & DRINK



e.g	
Large b	ottles (over 500ml)
(water, s	uash, cooking oil, milk etc.)
Hard pl	stic caps and lids

Peelable film lids (from soft fruits, fish, falafels, dips etc.)

Small bottles (up to 500ml)

tor coft drink



Fruit and veg trays, pots and their hard lids (berries, grapes, stir fry, tomatoes etc.)



Fruit, veg and salad bags, wrappers and nets (salad, bananas, cucumber, lemons etc.)

CLEANING & TOILETRIES



Small bottles (up to 500ml) (hand wash, shampoo, washing up liquid etc.)



Large bottles (over 500ml) (toilet cleaner, bleach, surface cleaner etc.)

Pots, tubs and tubes (moisturiser, suncream, laundry tablets etc.)

EVERYTHING ELSE



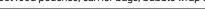
Other hard plastic packaging

(plastic packaging for toys, tech, stationery, DIY etc.)



Other soft plastic packaging

(pet food pouches, carrier bags, bubble wrap etc.)



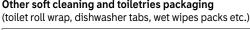
NOT SURE WHERE TO PUT AN ITEM?

Check out our Plastic ID tool: thebigplasticcount.com/help or scan the QR code to the right.











Squeezy tubes (toothpaste, make-up, skincare cream etc.)



Other hard cleaning and toiletries packaging



Other soft cleaning and toiletries packaging











