**All-staff email**

* Please adapt to suit your organisation and add your organisation’s name in the yellow boxes.
* Please make sure your staff use the link [thebigplasticcount.com/get-started](file:///G%3A%5CShared%20drives%5CGPUK-Plastics%5CThe%20Big%20Plastic%20Count%5CBPC%202023-2024%5CPartners%5CPartner%20Assets%20Pack%5CPromo%20Info%20%26%20Copy%5Cthebigplasticcount.com%5Cget-started) when signing up - it helps us understand how many people from businesses are taking part! Thank you

Hey everyone,

We’ve got an exciting activity coming up that we’d like everyone to take part in as a team.

In 2022, an incredible 250,000 people came together and counted their plastic waste for a week, as part of [The Big Plastic Count](https://thebigplasticcount.com/). The results showed that nearly 2 billion pieces of plastic are thrown away each week in the UK, but only 12% is recycled!

The Big Plastic Count team took this data to the Government, and called for achievable policies to tackle the plastic waste crisis. This helped put plastics front and centre when the Government came to set environmental targets. But so far, they’ve failed to act.

This is shocking! And as an environmentally conscious organisation, we want to do what we can to create a better future.

That’s why we’re inviting the whole organisation to join The Big Plastic Count!

This time, the evidence we gather will be presented at Global Plastics Treaty negotiations, to show that far too much plastic is still being produced and that we need a worldwide agreement to reduce plastic production.

**How to take part:**

[1. Sign up here](http://thebigplasticcount.com/get-started) as a household

2. From **11-17 March**, the whole [insert your organisation’s name] team is going to record

the plastic we throw away at home.

3. We've got loads of plastic themed activities to do together throughout the week, so we’ll also get to learn and have some fun as a team!

4. **31 March** - submit your results by this date. Then, we’ll each get to see our own plastic footprint, revealing what really happens to our plastic packaging once it leaves our homes. We’ll also receive a guide with tips for reducing our plastic, and ways to get involved with other campaigns on plastic.

Please remember, this isn’t about feeling guilty about how much plastic you use. We have very little choice about what our food, toiletries and other essentials come wrapped in.Some plastics are also essential for Disabled People and people with medical conditions. It’s up to governments, supermarkets and big brands to reduce the amount of plastic they use.

5. Then in **mid-April**, the nationwide results will be available. We’ll set aside some time to discuss the results, and we can also take part in events to share results with local MPs.

This will be a great way for the [insert your organisation’s name] team to not only learn more about a big problem that the world faces, but actually do something about it!

We can’t wait to take part with you all! Sign up now at thebigplasticcount.com/get-started